



“ Skillsoft has enabled us to identify the best topics and modes of training, and then deliver that content through an easy-to-use and comprehensive program that sets GE – and our employees – up for success. ”

Sara Ley, Digital Learning and Technology Leader, GE

BUSINESS CHALLENGE

Founded in 1878, General Electric (GE) is a multinational, Fortune 500 Digital Industrial Company that imagines things others don't, builds things others can't and delivers outcomes that make the world work better.

To proactively engage and assist its rapidly expanding network of more than 10,000 U.S. veterans as they transition to the corporate environment, GE sought to create and implement specifically targeted learning and development programs.

Additionally, GE decided that these programs must include and facilitate management of mentors and sponsors from within this community.

ABOUT GE

GE is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the “GE Store,” through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry.

HOW SKILLSOFT® HELPED

Using Skillsoft **Leadership** content, **GE's Veteran Network** designed a training program called the Veterans Leadership Journey (VLJ). GE piloted the VLJ in 2016 with three topics: career progression, leadership style, and working environment career progression.

The VLJ introduced each topic via a monthly virtual meeting. To allow for and encourage reflection the program leaders held a monthly debriefing session in which learners discussed and examined further the subject matter with both their peers and GE Executives.

To encourage usage and provide greater accessibility the VLJ delivered learning content via videos, book summaries, practical exercises and interaction with veteran coaches.

KEY METRICS

85% **85%** of participants saw great value and believe relevance of topics enabled growth.



Anecdotal evidence of application of learning.



Interacting with veteran coaches **considered effective**.

+ 6

Program was so successful, GE added **six more topics**.

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